

## Online

[dawndelatte.github.io](https://dawndelatte.github.io)

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## Skills

Product Design

Product Strategy

User Research

Business Development

Team Mentorship & Growth

## Tools

Figma

Claude Code/Design/Cowork

Adobe

HTML / CSS / Git

## Highlights

Moderator + Facilitator at Health Tech Austin events - 2019 - 2024

Collaboratively designed and launched thoughtbot's first Incubator program - 2023

Product Design Sprint Coaching for Innovation teams at Relias [Nurse.com] - 2020

[Podcasts](#)

[Writing](#)

[Live-streams](#)

# Dawn Delatte

## Design and Product Strategy, Operations, & Consulting

### Head of Design at thoughtbot

2024 - Present

Lead design and product strategy for client engagements and internal operations, ensuring solutions align with business objectives while fostering cross-functional collaboration. Build and grow client relationships, identifying opportunities to expand design/product services. Mentor, inspire, and foster collaboration among designers and product managers across the organization.

### Managing Director at thoughtbot

2018 - 2024

Owned business, client, and team success for an early-stage business vertical, leading designers, developers, and PMs through consulting engagements and career growth. Drove market research and initiatives to attract aligned clients, and supported the launch of thoughtbot's first Incubator program.

### Product Designer at thoughtbot

2016 - 2018

Consulted with clients and engineering teams on product strategy, road-mapping, and project planning. Facilitated discovery workshops, conducted user research, and prototyped solutions to validate opportunities and deliver meaningful product outcomes. Implemented designs in the front-end for web applications.

### Product, Visual & Brand Designer for Freelance Clients

2015 - 2016

## Education

### UI Design & Front-End Development at The Iron Yard

2015 - 2016

### School of Fine Art at Belhaven University

2005 - 2009